

Malaysian Hoya Lens Sdn. Bhd.
Contest Terms and Conditions

1. Organizer

1.1 This lucky draw campaign (“Contest”) is organized by Malaysian Hoya Lens Sdn. Bhd. (“HOYA”).

2. Contest Period

2.1 This contest is valid from 8 December 2022 until 28 February 2023 (“Contest Period”).

a) Any orders placed or invoices issued by HOYA during this period are eligible for the contest’s entries

and/or

b) Any receipts issued by optical outlet during this period are eligible for the contest’s entries

2.2 The opening date for contest entries is on 8 December 2022. The closing date of the contest draw is on 15 March 2023.

2.3 HOYA may at its sole and absolute discretion extend or terminate the contest period at any time without any prior notice to any party (“the extended period”). Unless an extended period is announced, any entries submitted after the end of the contest period (due to any reason howsoever and/or whatsoever arising) shall be rejected. Any participation in the contest during the Extended Period (if any) shall be governed by these terms and conditions (“Terms and Conditions”) which shall remain in full force and effect.

3. Eligibility & Participation

3.1 Any person who has fulfilled the criteria below is eligible to participate in this contest (“Participants”):

a) Malaysian citizen with a valid Malaysian identification card

b) Aged 18 years and above

3.2 The following person (s) shall not be eligible to participate in this contest:

a) Employees and immediate families of HOYA

b) Affiliated, appointed agencies and suppliers of HOYA

4. Contest Mechanics

4.1 Please follow the below steps for contest entries:

Step 1: Purchase HOYA’s Full Control* lenses (RX Lenses) or Hoya’s Nulux Finished Single Vision Lenses (Clear Lens; Full Control or HVLL-UV)

Step 2: Upload purchase details to www.fullcontrol.hoya.com.my

Step 3: Answer a simple question

Step 4: Submit your entry

**Full Control consists of the following Hoya coating products: Hi-Vision LongLife, BlueControl, UV Control and Bacterial Control.*

4.2 Participant affirms the accuracy of all information provided at the time of contest entry. Any misrepresentation of any fact or particulars (deemed material by HOYA) shall result in disqualification and/or the forfeiture, withholding, withdrawal, or reclaiming of any prizes won.

- 4.3** By entering the contest, each participant agrees that:
- a. HOYA may collect, use, disclose and share amongst themselves and their respective service providers, the participant's personal data, including the photographs or audio-video or other recordings of these participants ("Material") for publicity and/or use in advertisements across all media, including, without limitation, in HOYA's publications, presentations, promotional materials on their websites, in its original or edited format, and whether to promote the contest or otherwise without further notification, remuneration or compensation; and
 - b. the copyright and all other intellectual property rights in and to all Material shall vest solely and absolutely in HOYA without further compensation.
- 4.4** Participants are allowed to submit multiple entries with different Hoya authenticity cards and receipts. However, participants will only be selected as winners once.
- 4.5** Each Hoya authenticity card or receipt can be only submitted once. Duplicate Hoya authenticity card number or receipt will be disqualified.

5. Contest Prize

5.1 The prizes are the following:

Grand Prize	: A trip to Turkey for 2 pax
2 nd prize	: iPhone 14 Pro Max (x1)
3 rd prize	: GoPro Hero11 Black (x1)
Consolation prize	: RM 1,000 cash (x10)

5.2 Prizes are not transferable or exchangeable and non-cash prizes cannot be exchanged for cash. HOYA accepts no responsibility for any tax or other liability that may arise from the prize winnings. Prizes are subject to availability and HOYA has the right to substitute any prize for a comparable prize of equal or greater value to be awarded in lieu, subject to any applicable law.

6. Winner Selection

- 6.1** HOYA will select entries that have complied with all the contest's Terms & Conditions and answered the question correctly ("Qualified Entries"). HOYA reserves the right to reject any participants failing to meet the contest's requirements.
- 6.2** The winners will be drawn randomly from amongst all Qualified Entries.
- 6.3** HOYA reserves the right to amend and change the contest's winning mechanic at its sole discretion without having to assign any reason whatsoever.
- 6.4** HOYA reserves the right, at any time in its sole and absolute discretion, to substitute, withdraw, add to or alter any of the prizes offered without notice to the participants.
- 6.5** HOYA's decision on the winners is final and no correspondence will be entertained. HOYA's decision at all stages of the contest is final. No inquiries, or appeals, verbal or written, shall be entertained. The participants shall accept and abide by all decisions made by HOYA concerning, without limitation, these terms, and conditions, the rules, procedures, and regulations of the Contest, the award of prizes, and any other matters relating to the Contest.

7. Winner Announcement

7.1 Contest Winner (s) will be announced on Hoya Malaysia's Facebook page and be contacted

via email/WhatsApp within two (2) months from the end of the Contest Period.

7.2 Contest Winner (s) are required to provide their copy of Hoya's authenticity card, receipt and Malaysian identification card to HOYA for verification within required time frame after the contest winner (s) has been announced / been contacted.

7.3 HOYA reserves the right to forfeit prizes or assign the prizes to other participants, should the originally selected winners fail to provide the required documents within the stipulated time frame or is uncontactable or does not respond within one (1) week from the date the notification was sent or contact was attempted.

8. Rights of the Organiser

8.1 Participation in the contest is subject to the contest Terms and Conditions ("T&Cs"). Entry into this contest is deemed acceptance of these T&Cs and any amendments, additions, replacements, variations, and modifications hereto, which shall be final and binding in all respects each participant. HOYA reserves the right to refuse entry or to refuse to award the prize to anyone in breach of these terms and conditions.

8.2 HOYA shall not be liable for any loss (including, without limitation, indirect or consequential loss), damage, personal injury, or death in connection with the contest, or any prize, except any liability that cannot be excluded by law (in which case that liability is limited to the minimum allowable by law). If applicable, all warranty claims regarding the prize should be directed to the applicable manufacturer.

9. Data collection, processing, and use

9.1 By transmitting their personal data, participants agree with the collection, processing, storage, and use of the personal data provided for the handling of the drawing. The information provided by participants is used by Malaysian Hoya Lens Sdn. Bhd. only for the purposes of the drawing. The organizer of this contest is Malaysian Hoya Lens Sdn. Bhd, WP Kuala Lumpur. This contest is not sponsored, endorsed, administered by, or associated with Facebook, Instagram, LinkedIn, or Twitter.

9.2 HOYA shall not be liable for damages caused by errors or the failure of technical equipment. Such damages include incorrect content, loss or deletion of data, and viruses.